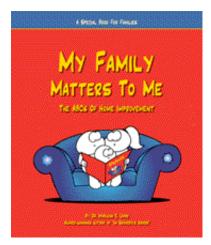
My Family Matters To Me: The ABCs of Home Improvement ISBN: 0-963378902 By Marlena E. Uhrik, Ed.D., illustrated by Minh Publisher: All Ways Learning, LLC Contact: Dr. Marlena E. Uhrik, 510.305.4509 drmuhrik@gmail.com



FOR IMMEDIATE RELEASE

Award-winning Author, Dr. Marlena E. Uhrik, Launches New Book For Families

(Sacramento, CA) All Ways Learning, LLC, (AWL) is releasing a new book that will help foster family relationships while teaching children to read, become responsible citizens, and thoughtfully build loving relationships. *My Family Matters To Me: The ABCs of Home Improvement*, is an interactive book to be read *with* children rather than *to* children.

My Family Matters To Me is designed to help families develop a deeper love and a better understanding of one another. It delivers activities based on the alphabet from "A" to "Z" that encourage everyone to write in the book, color the pictures, and add family photos. The author suggests that the readers use their imagination and have fun with crayons, felt pens, colored pencils, stamp pad and ink.

Not only will parents be teaching the "ABCs", but they will also be teaching character traits like responsibility, trustworthiness, honesty, and teamwork. This book is intended to be a vehicle for imparting knowledge through discovery, discussion, and hands-on activities designed to be fun and educational at the same time.

Dr. Uhrik is not new to publishing. In 2008, she released <u>In Grandpa's Hands: A Child's</u> <u>Celebration of Family</u> (White Stag Press, a division of Publishers Design Group, Roseville, CA) to the Family/Cross-Generational book market. In Grandpa's Hands was awarded the coveted <u>Mom's Choice Gold Award</u> (MCA) and achieved Finalist in the <u>ForeWord</u> <u>Magazine</u> Book of the Year Awards. Later that year, <u>The Best You Can Be Foundation</u> recognized Dr. Marlena Uhrik's publishing effort by awarding her 1st Place Award for producing a book that helps create peaceful, loving, and nurturing relationships.

Dr. Uhrik's professional career has spanned the educational, public, and community service landscapes with over forty prolific years of dedication and leadership. As a children's advocate and consultant with the California Department of Education, Dr. Uhrik has received local and national awards, including the <u>"US Presidential Award for Service</u>", for improving the quality of life of children and families. She has also been recognized by civic, community, family, and governmental groups for her accomplishments and is acknowledged in the <u>U.S. Congressional Record</u> for the outstanding contributions to children and their families.

In 1992, Dr. Uhrik founded "The Kids' Breakfast Club" (TKBC), in Hayward, California. TKBC is a non-profit organization designed to improve the quality of life for children

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and their families. The original Hayward 'Breakfast Club" has been so successful that in 2007, she founded "Our Kids' Community Breakfast Club (OKCBC)", a community engagement model in Sacramento.

A portion of the proceeds from the sales of *My Family Matters To Me* will go to support "Our Kids' Community Breakfast Club" in Sacramento.

In 2011, Dr. Uhrik founded All Ways Learning, LLC. (AWL). AWL provides educational programs, products, and services for building stronger, healthier children, families, schools and communities. Based on identifying and strengthening developmental assets, All Ways Learning, LLC's mission is to educate, empower, and build capacity for individual responsibility, community responsiveness, and positive engagement.

Uhrik is also the author of *A Guidebook for Family Day Care Providers* (McGraw Hill, 1998). She lives in Sacramento with her husband and has two grown children and three grandchildren.

My Family Matters To Me: The ABCs of Home Improvement, is available on the All Ways Learning, LLC. web site and through Amazon. Paperback retail price is \$12.95. ISBN 0-963378902.

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Link to "All Ways Learning, LLC" web site: <u>www.allwayslearning.biz</u>

Link to My Family Matters To Me Amazon.com page

Link to "Our Kids' Community Breakfast Club" web site: www.okcbc.org

Publisher's In Grandpa's Hands' media page: <u>http://www.publishersdesign.com/books/grandpa</u>

Link to In Grandpa's Hands' Amazon.com page

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